

WHO WE ARE

SWIFT is a community-owned economic development fund dedicated to making South Waikato thrive.

OUR VISION

Making South Waikato the most prosperous region in Aotearoa New Zealand.

OUR PURPOSE

To be a development catalyst for South Waikato, supporting a resilient economy and enhancing community wellbeing by:

- » Growing our businesses
- » Growing our people and our workforce
- » Growing our competitive and productive industries

OUR VALUES

In delivering our vision and fulfilling our purpose we will:

- » Focus on enabling transformational change for South Waikato
- » Be evidence led and informed in our decision making
- » Be bold and intentional in our investments
- » Proactively partner with others to achieve collective impacts
- » Protect the legacy of our investments and protect our funds

OUR FOCUS

FACILITATING GROWTH – INVESTING IN ACTIVITIES THAT DELIVER

Workforce development

Productivity enhancement

Sector collaboration

Employment creation

ENABLING GROWTH – SUPPORTING PARTNERS IN ACTIVITIES THAT DELIVER

Infrastructure development

Education facilities and provision

Regulatory and compliance improvements

Research and development

District perception

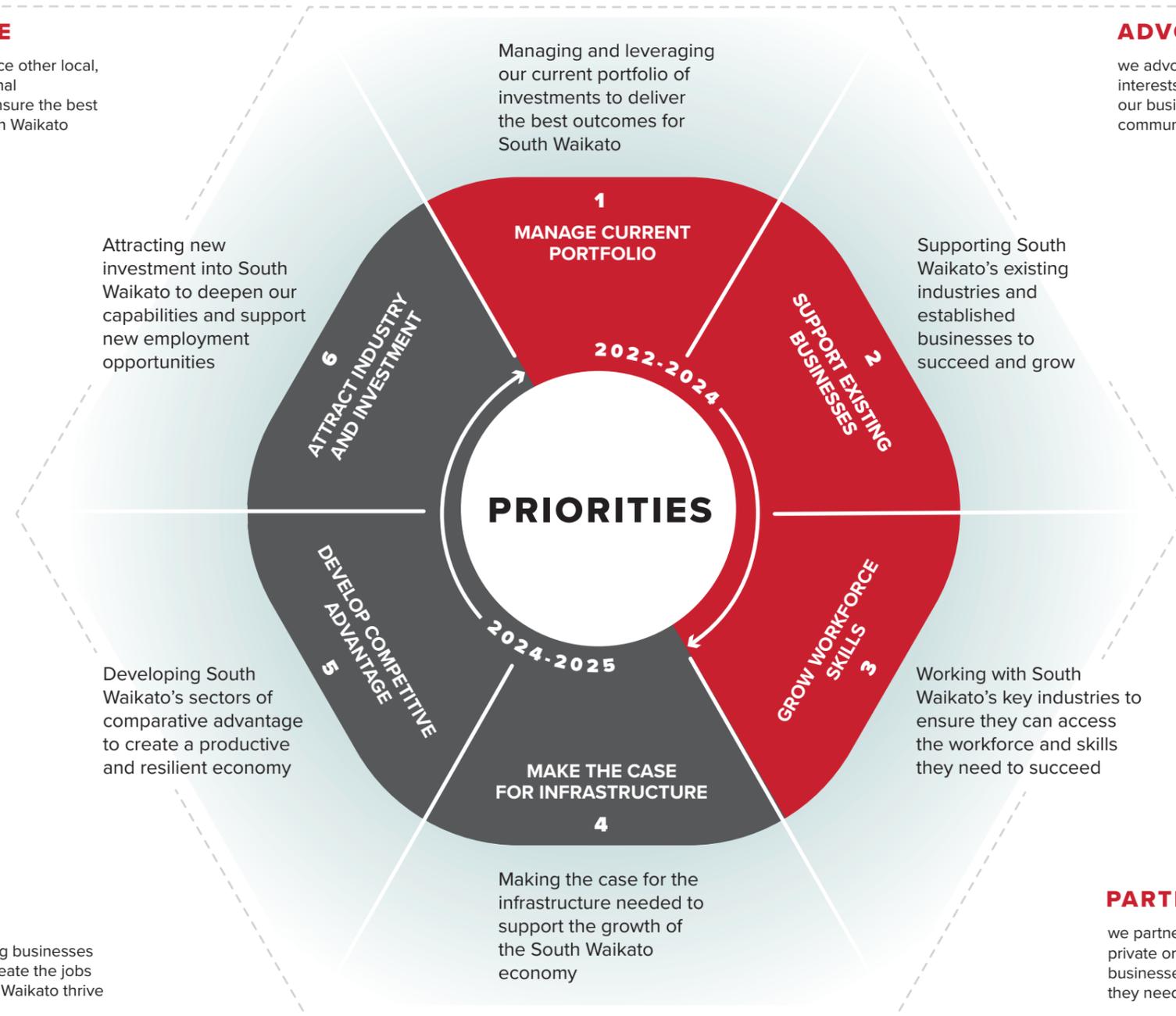
OUR PRIORITIES 2022-2025

INFLUENCE

we seek to influence other local, regional and national organisations to ensure the best outcomes for South Waikato

ADVOCATE

we advocate for the needs and interests of South Waikato, for our businesses and our communities



INVEST

we invest in helping businesses so that they can create the jobs that will see South Waikato thrive

PARTNER

we partner with other public and private organisations to provide businesses with the tools that they need to accelerate growth